ZooFaroo 11/21/11

Joshua

1. Email Notes
2. PECL filter on formValidate
3. Share Form – add a username check and captcha
4. Share Form – better form validation
5. Register – check against accounts that have not cleared yet (duplicate names, etc)
6. Review page - formValidate (note: recommend radio buttons)
7. State Graphics
8. On city page split offers to one side and needs to the other with the cat in the middle
9. or die(‘0’);
10. ‘Was this helpful?’ on user reviews
11. Search – sort by date
12. Share Buttons on reviews
13. In corporate review list into listDisplay
14. listDisplay – results per page option
15. Username/Password alphanumeric values only
16. Consolidate Javascript
17. 1->success, 0->fail
18. make sure all preloaders work
19. localStorage for login info? So users don’t have to continually log in
20. Make sure alerts appear where they should(variable resolutions)
21. Makre sure alert messages include the input they are warning about
22. IE 7
23. Email user when review written about them? Retort?
24. User review directory?
25. User bio? Maybe just for businesses?
26. Business icons on posts for businesses? Maybe link to their bios?
27. Website option for registration(to appear on each post) Maybe just for businesses
28. post card mock up
29. webmaster tools
30. yahoo/bing site submit?
31. FaceBook login

Joel

1. Wikipedia page
2. Blog
3. Press Release
4. Research Marketing ideas
5. Familiarize with SEO
6. Facebook
7. Twitter
8. Contact Bloggers
9. Address Lists
10. Incubator Projects
11. Post card mailers?
12. Tone and feel of write ups